



WFTV-TV
P.O. Box 863324
Orlando, FL 32886-3324
ph: (407) 841-9000
fx: (407) 841-8259

Advertiser POL/M Romney/R/PRE/US (15840)
Agency American Rambler Productions (5998)
Buyer KINCAID,STEPHANIE
Salesperson Telerep/Washington DC, Washington DC (1040)
ph: (555) 555-5555
Product Political - Federal Candidate (1067)
Brand ROMNEY FOR PRESIDENT (13995)
Acct Types National/Political
Est/Headline 38/06286545
Demo
Revision
Comments ROMNEY FOR PRESIDENT
***** THIS IS A CASH IN ADVANCE

Invoice 627595
Inv Date 8/26/2012
Terms Net 30
Contract 327818
Bill Type Standard
Period 7/30/2012 - 8/26/2012

American Rambler Productions
138 Conant Street
Beverly, MA 01915

AgM

CO-OP/Order Type No/Normal
Package
Gen. Date 8/28/2012 5:45:59PM

Orlando (WFTV)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Copy/ISCI	Amount	Remarks
1.0	Spot	6:00:00AM- 7:00:00	Day, W-1, Th-1, F-1	08/22/12 6:13AM (We)	00:30	2012MRFP079H	\$2100.00	
1.0	Spot	6:00:00AM- 7:00:00	Day, W-1, Th-1, F-1	08/23/12 6:13AM (Th)	00:30	2012MRFP079H	\$2100.00	
1.0	Spot	6:00:00AM- 7:00:00	Day, W-1, Th-1, F-1	08/24/12 6:55AM (Fr)	00:30	2012MRFP079H	\$2100.00	
2.0	Spot	7:00:00AM- 9:00:00	Day, W-1, Th-1	08/22/12 7:25AM (We)	00:30	2012MRFP084H	\$2300.00	
2.0	Spot	7:00:00AM- 9:00:00	Day, W-1, Th-1	08/23/12 8:42AM (Th)	00:30	2012MRFP087H	\$2300.00	
3.0	Spot	9:00:00AM-10:00:00	Day, W-1, Th-1	08/22/12 9:12AM (We)	00:30	2012MRFP079H	\$650.00	
3.0	Spot	9:00:00AM-10:00:00	Day, W-1, Th-1	08/23/12 9:50AM (Th)	00:30	2012MRFP079H	\$650.00	
4.0	Spot	10:00:00AM-11:00:00	Day, W-1, Th-1, F-1	08/22/12 10:29AM (We)	00:30	2012MRFP084H	\$600.00	
4.0	Spot	10:00:00AM-11:00:00	Day, W-1, Th-1, F-1	08/23/12 10:38AM (Th)	00:30	2012MRFP087H	\$600.00	
4.0	Spot	10:00:00AM-11:00:00	Day, W-1, Th-1, F-1	08/24/12 10:08AM (Fr)	00:30	2012MRFP087H	\$600.00	
5.0	Spot	11:00:00AM-12:00:00	Day, W-1, Th-1, F-1	08/22/12 11:36AM (We)	00:30	2012MRFP079H	\$1200.00	
5.0	Spot	11:00:00AM-12:00:00	Day, W-1, Th-1, F-1	08/23/12 11:30AM (Th)	00:30	2012MRFP079H	\$1200.00	
5.0	Spot	11:00:00AM-12:00:00	Day, W-1, Th-1, F-1	08/24/12 11:59AM (Fr)	00:30	2012MRFP079H	\$1200.00	
6.0	Spot	12:00:00PM- 1:00:00	Day, W-1, Th-1, F-1	08/22/12 12:11PM (We)	00:30	2012MRFP084H	\$1000.00	
6.0	Spot	12:00:00PM- 1:00:00	Day, W-1, Th-1, F-1	08/23/12 12:53PM (Th)	00:30	2012MRFP087H	\$1000.00	
6.0	Spot	12:00:00PM- 1:00:00	Day, W-1, Th-1, F-1	08/24/12 12:51PM (Fr)	00:30	2012MRFP087H	\$1000.00	
7.0	Spot	5:00:00PM- 6:00:00	Day, W-1, Th-1, F-1	08/22/12 5:23PM (We)	00:30	2012MRFP079H	\$2500.00	
7.0	Spot	5:00:00PM- 6:00:00	Day, W-1, Th-1, F-1	08/23/12 5:44PM (Th)	00:30	2012MRFP079H	\$2500.00	
7.0	Spot	5:00:00PM- 6:00:00	Day, W-1, Th-1, F-1	08/24/12 5:12PM (Fr)	00:30	2012MRFP079H	\$2500.00	
8.0	Spot	6:00:00PM- 6:30:00	Day, W-2, Th-2, F-2	08/22/12 5:58PM (We)	00:30	2012MRFP084H	\$3500.00	
8.0	Spot	6:00:00PM- 6:30:00	Day, W-2, Th-2, F-2	08/22/12 6:24PM (We)	00:30	2012MRFP079H	\$3500.00	
8.0	Spot	6:00:00PM- 6:30:00	Day, W-2, Th-2, F-2	08/23/12 6:00PM (Th)	00:30	2012MRFP087H	\$3500.00	
8.0	Spot	6:00:00PM- 6:30:00	Day, W-2, Th-2, F-2	08/23/12 6:23PM (Th)	00:30	2012MRFP079H	\$3500.00	
8.0	Spot	6:00:00PM- 6:30:00	Day, W-2, Th-2, F-2	08/24/12 6:00PM (Fr)	00:30	2012MRFP087H	\$3500.00	
8.0	Spot	6:00:00PM- 6:30:00	Day, W-2, Th-2, F-2	08/24/12 6:12PM (Fr)	00:30	2012MRFP079H	\$3500.00	
9.0	Spot	7:00:00PM- 7:30:00	Day, W-2, Th-2, F-2	08/22/12 7:05PM (We)	00:30	2012MRFP084H	\$4200.00	
9.0	Spot	7:00:00PM- 7:30:00	Day, W-2, Th-2, F-2	08/22/12 7:24PM (We)	00:30	2012MRFP079H	\$4200.00	
9.0	Spot	7:00:00PM- 7:30:00	Day, W-2, Th-2, F-2	08/23/12 7:05PM (Th)	00:30	2012MRFP087H	\$4200.00	
9.0	Spot	7:00:00PM- 7:30:00	Day, W-2, Th-2, F-2	08/23/12 7:29PM (Th)	00:30	2012MRFP079H	\$4200.00	
9.0	Spot	7:00:00PM- 7:30:00	Day, W-2, Th-2, F-2	08/24/12 7:05PM (Fr)	00:30	2012MRFP087H	\$4200.00	
9.0	Spot	7:00:00PM- 7:30:00	Day, W-2, Th-2, F-2	08/24/12 7:29PM (Fr)	00:30	2012MRFP079H	\$4200.00	
10.0	Spot	7:30:00PM- 8:00:00	Day, W-1, Th-1, F-1	08/22/12 7:37PM (We)	00:30	2012MRFP084H	\$4200.00	
11.0	Spot	11:00:00PM-11:35:00	Day, W-1, Th-1, F-1	08/22/12 11:22PM (We)	00:30	2012MRFP079H	\$2250.00	
11.0	Spot	11:00:00PM-11:35:00	Day, W-1, Th-1, F-1	08/23/12 11:14PM (Th)	00:30	2012MRFP087H	\$2250.00	
11.0	Spot	11:00:00PM-11:35:00	Day, W-1, Th-1, F-1	08/24/12 11:12PM (Fr)	00:30	2012MRFP087H	\$2250.00	
14.0	Spot	6:00:00AM- 9:00:00	Day, Sa-3	08/25/12 6:23AM (Sa)	00:30	2012MRFP079H	\$1100.00	
14.0	Spot	6:00:00AM- 9:00:00	Day, Sa-3	08/25/12 6:44AM (Sa)	00:30	2012MRFP087H	\$1100.00	
14.0	Spot	6:00:00AM- 9:00:00	Day, Sa-3	08/25/12 7:59AM (Sa)	00:30	2012MRFP079H	\$1100.00	
15.0	Spot	9:00:00AM-10:00:00	Day, Sa-1	08/25/12 9:39AM (Sa)	00:30	2012MRFP087H	\$2400.00	



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Contract 327818
Bill Type Standard
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American Rambler Productions
138 Conant Street
Beverly, MA 01915

AgM

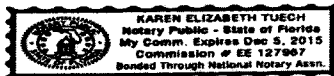
CO-OP/Order Type No/Normal
Package
Gen. Date 8/28/2012 5:45:59PM

Orlando (WFTV)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Copy/ISCI	Amount	Remarks
16.0	Spot	12:00:00PM-12:30:00	Day,Sa-1	08/25/12 12:09PM (Sa)	00:30	2012MRFP079H	\$600.00	
17.0	Spot	6:00:00PM- 6:30:00	Day,Sa-2	08/25/12 6:10PM (Sa)	00:30	2012MRFP087H	\$1600.00	
17.0	Spot	6:00:00PM- 6:30:00	Day,Sa-2	08/25/12 6:28PM (Sa)	00:30	2012MRFP079H	\$1600.00	
18.0	Spot	7:00:00PM- 8:00:00	Day,Sa-2	08/25/12 7:56PM (Sa)	00:30	2012MRFP087H	\$1400.00	
19.0	Spot	11:00:00PM-11:35:00	Day,Sa-2	08/25/12 11:35PM (Sa)	00:30	2012MRFP079H	\$2250.00	
19.0	Spot	11:00:00PM-11:35:00	Day,Sa-2	08/25/12 11:46PM (Sa)	00:30	2012MRFP087H	\$2250.00	
20.0	Spot	6:00:00AM- 9:00:00	Day,Su-3	08/26/12 6:55AM (Su)	00:30	2012MRFP079H	\$1100.00	
20.0	Spot	6:00:00AM- 9:00:00	Day,Su-3	08/26/12 8:14AM (Su)	00:30	2012MRFP087H	\$1100.00	
20.0	Spot	6:00:00AM- 9:00:00	Day,Su-3	08/26/12 8:39AM (Su)	00:30	2012MRFP079H	\$1100.00	
21.0	Spot	11:00:00AM-12:00:00	Day,Su-1	08/26/12 11:59AM (Su)	00:30	2012MRFP087H	\$2750.00	
22.0	Spot	12:00:00PM-12:30:00	Day,Su-1	08/26/12 12:21PM (Su)	00:30	2012MRFP079H	\$600.00	
23.0	Spot	6:00:00PM- 6:30:00	Day,Su-2	08/26/12 5:59PM (Su)	00:30	2012MRFP087H	\$2200.00	
23.0	Spot	6:00:00PM- 6:30:00	Day,Su-2	08/26/12 6:12PM (Su)	00:30	2012MRFP079H	\$2200.00	
24.0	Spot	7:00:00PM- 8:00:00	Day,Su-1	08/26/12 7:00PM (Su)	00:30	2012MRFP087H	\$3000.00	
25.0	Spot	9:00:00PM-10:00:00	Day,Su-1	08/26/12 9:24PM (Su)	00:30	2012MRFP079H	\$5500.00	
26.0	Spot	11:00:00PM-11:35:00	Day,Su-2	08/26/12 11:23PM (Su)	00:30	2012MRFP087H	\$2250.00	
26.0	Spot	11:00:00PM-11:35:00	Day,Su-2	08/26/12 11:30PM (Su)	00:30	2012MRFP079H	\$2250.00	
30.0	Spot	9:00:00PM-10:00:00	Day,F-1	08/24/12 9:56PM (Fr)	00:30	2012MRFP087H	\$4500.00	M/G For 28.1.1
31.0	Spot	10:00:00PM-11:00:00	Day,F-1	08/24/12 10:47PM (Fr)	00:30	2012MRFP079H	\$4500.00	M/G For 28.1.2
32.0	Spot	7:30:00PM- 8:00:00	Day,F-2	08/24/12 7:47PM (Fr)	00:30	2012MRFP087H	\$4200.00	
32.0	Spot	7:30:00PM- 8:00:00	Day,F-2	08/24/12 7:58PM (Fr)	00:30	2012MRFP079H	\$4200.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.



Gross Total	\$142,100.00	Total Spots	60
Commission	(\$21,315.00)		
Net Total	\$120,785.00		

WFTV-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.